

Appl. No. 09/995,931

AMENDMENT TO THE SPECIFICATION (1 of 3)

Please add NEW paragraphs to the Specification as indicated below:

After paragraph [0026] and before [0027]. add:

[0026.1] Figure 3 illustrates a simplified flow diagram of second exemplary method of the present invention.

[0026.2] Figure 4 illustrates a simplified flow diagram of third exemplary method of the present invention.

Appl. No. 09/995,931

AMENDMENT TO THE SPECIFICATION (2 of 3)

After paragraph [0058] and before [0059], please insert new paras. [0058.1] and [0058.2]:

[0058.1] Reference is to Figure 3, where a simplified flow diagram of a second exemplary embodiment of the present invention is illustrated. The method of using the Internet to retrieve an article in electronic form from a printed publication, comprises:

- Block 301 – Preparing at least one article that is to be published in printed paper form for circulation by the publisher;
- Block 302 – Assigning, by the publisher, the article with one unique tag prior to printing the article in printed paper form for circulation by the publisher;
- Block 303 – Publishing in circulation, by the publisher, both of the one article and its corresponding unique tag in printed paper form with its corresponding tag being printed in physical proximity to the article, the publisher also providing information indicative of a web site, an e-mail address and a telephone number for retrieval;
- Block 304 – Storing, by the publisher, the article in an electronic database, the article being uniquely retrievable based on the corresponding unique tag;
- Block 305 – Connecting, by the publisher, the database to the Internet, where the database is a telecommunication gateway adapted to transmit the request through wireless and landline telephone network;
- Block 306 – Receiving, by the publisher, a request from an Internet client through one of the web site, the e-mail address and the telephone number, the request including the at least one tag and information indicative of at least one of the client's telephone number and e-mail address, the tag having been previously observed by the client from the printed paper form in circulation, the client having previously registered at least one of the client's telephone number and the client's e-mail address with the publisher;
- Block 307 – The publisher authenticating the client based on at least one of the client's telephone number and the client's e-mail address indicated by the request;
- Block 308 – Retrieving by the publisher from the database to locate the article in electronic form matching the tag, upon authenticating the client's request;
- Block 309 – Upon locating the article in electronic form from the database, the publisher electronically transmitting the article in electronic form to the client's email address, and

Appl. No. 09/995,931

AMENDMENT TO THE SPECIFICATION (3 of 3)

[0058.2] Reference is to Figure 4, where a simplified flow diagram of another exemplary embodiment of the present invention is illustrated. The method, which provides retrieval through an aggregator, comprises:

- Block 401 – Preparing a plurality of articles to be published in printed paper form for circulation by a publisher;
- Block 402 – Assigning, by the publisher, each of the articles to at least one unique tag prior to printing in printed paper form for circulation;
- Block 403 – Publishing in circulation, by the publisher, each of the articles in printed paper form with its corresponding tag also printed in physical proximity to each of the articles, the publisher also providing information indicative of a web site, an e-mail address and a telephone number for retrieval from an aggregator;
- Block 404 – Collecting the articles in portable electronic form;
- Block 405 – Storing the articles in electronic database managed by the aggregator, each of the articles being uniquely retrievable based on the tag corresponding to each article;
- Block 406 – Connecting, by the aggregator, the database to the Internet;
- Block 407 – Receiving by the aggregator a request from an Internet client through any one of the web site, the e-mail address and the telephone number, the request specifying a tag and the client's delivery means of either one of the client's telephone number or e-mail address, the tag having been previously observed by the client from the printed paper form in circulation, the client having previously registered at least one of the client's telephone number and the e-mail address with the aggregator;
- Block 408 – The aggregator authenticating the client based on either one of the Internet client's telephone number and the client's e-mail address indicated by the request;
- Block 409 – Retrieving from database to locate the article in portable electronic form matching the at least one tag by the aggregator, upon authenticating the client's request, and
- Block 410 – Upon locating the article in electronic form, the aggregator electronically sending the article in portable electronic form to the client based on the client's delivery means.